MAMMOTH INTRODUCTION CAMP JUNE 4TH - JUNE 13TH 2017

I hope everyone is having a great winter and is excited to finish off the season strong!

I want to keep you all informed about our summer training camp plans for GroundSwell Athletics.

We are heading back to Mammoth this spring for our 2nd annual GroundSwell Athletics camp. The dates for the Mammoth camp are June 4th – June 13th. Mammoth has been pummeled with snow this season!! We expect plenty of snow and great conditions this spring.

This camp is a great opportunity for college athletes, as well as prospective GroundSwell Athletics student/athletes, to get an introduction to what we do at GroundSwell Athletics. Not only on the skiing side, but also from a business school perspective. We will train in the mornings and have a 1-2-hour introduction to our business school content every afternoon.

Last spring, our athletes developed a strategic plan for local business owner Tom Cage. Here is an article on that camp: https://www.skiracing.com/premium/inside-groundswell-athletics-new-education-model

There are still spots available for this camp. If you sign up before May 1st you will get a 10% discount on the cost of the camp. As always you can contact me with any questions. I look forward to seeing you at Mammoth!!

Best,

Cody Marshall

Program Director

GroundSwell Inc.

cody@groundswellinc.com

GROUNDSWELL ATHLETICS
MAMMOTH 2017

Project Dates:

June 4th – June 13th 2017

Goal:

Skiing: This camp is designed to focus on the fundamental development of tactical and technical skills in GS and SL.

Business: We will work with a local business owner to create a strategy for the growth of their business!! Through this process, athletes will be introduced to GroundSwell's business content and frameworks.

Staff:

GroundSwell Athletics Program Director/Head Coach: Cody Marshall

Additional staff: TBD

GroundSwell Business Teacher: Bob Bennett

Schedule:

June 4th: Arrive in Mammoth mountain

June 5th-8th: Free ski & train SL

June 9th: Day off

June 10th-13th: Free ski & train GS and Departure

Cost: $2,300

Cost includes lodging, dinner, lift ticket, and training space. Lodging will consist of condos at the Mammoth Mountain Inn. All condos will have their own kitchen. Breakfast and lunch is not included in the price, but we will make trips to the grocery store.

Travel:

Airline tickets are not included in the project cost. Plan to make airline reservations arriving June 4th in Reno, Nevada and departing June 13th (in the evening), or June 14th from Reno, Nevada. A hotel room in Reno for the night of June 13th is not included in the project cost. All transportation costs to and from the airport are not in the project cost. Coordinate all travel plans with Cody Marshall (cody@groundswellinc.com).

GROUNDSWELL ATHLETICS
MAMMOTH 2017

Registration Form

Please fill out registration form and email to:

cody@groundswellinc.com

Athlete Name: _____ Age: _____ Sex: M____ F____

Address: _____

City: _____ State: _____ Zip: _____

Athlete E-mail: _____ Athlete Cell _____

Emergency Contact: _____ Contact# _____

How are you getting to the camp? By Car_____ By Plane_____

Method of payment:

Check: (Payable to "GroundSwell Resources")

Credit Card:

Card #: _____

Expires: _____ Amount: _____

Name on Card: _____

Send checks to:

GroundSwell Athletics

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